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PROFILE

Leading Australian trade & public policy analyst. Globally published author of 'plain language' books on legal, economic aspects of international trade. Educator, conference facilitator with extensive cross-cultural experience.

EXPERIENCE IN FOUR DOMAINS

1. TRADE CAPACITY BUILDING (INCLUDING AID-FOR-TRADE)

UN-ESCAP MONGOLIA TRADE POLICY (2011)

Prepared and delivered workshops for senior officials of the Government of Mongolia on bilateral trade negotiations.

DEPARTMENT AGRICULTURE FISHERIES & FORESTRY (2010-)

Prepared and delivered advanced and introductory 2-day executive seminars on trade analysis and trade policy including trade research methods, trade data analysis, trade institutions and trade agreements.

RIRDC (2008-09)

Co-manager of Rural Industries Research and Development Corporation's 'Alternative Frameworks for WTO Agriculture Negotiations' project (2008-09) in collaboration with economic research institutions in China, Brazil, India and Indonesia and contributions from leading academic analysts in Europe, N America, Uruguay, Australia and New Zealand.

AUSAID, NZAID, DFID (SINCE 1996)

Capacity building (multiple projects in S.E. and North Asia, S Pacific). Senior roles in large scale technical assistance projects including quantitative and policy analysis. Led trade capacity needs analysis for Pacific Island states (NZAID, 2009). Lead author of reports on PACER Plus Free Trade Agreement for the Governments of Tonga and Marshall Islands (AUSAID, 2010).

INTERNATIONAL TRADE CENTER, GENEVA (SINCE 1998)

Senior International Consultant on legal and economic aspects of trade agreements. Asian-Region Coordinator(14 economies) of the "World Trade Net" program (1999-2004). Senior international expert and team leader Ministerial Review of Nigeria's Trade Policy (DFID, ITC, 2008).

WORLD TRADE ORGANIZATION, GENEVA (SINCE 1999)

Commissioned to write five books (published by Cambridge University Press, Kluwer) on international trade laws, trade agreements, public policy and the history of WTO for non-specialist audiences world-wide. See publications list. Commissioned to develop curricula and 'teaching kits' on international trade for students.

ASIA-PACIFIC ECONOMIC COOPERATION (APEC) (SINCE 2001)

Developed and delivered seminars and workshops for business and official groups on economic analysis, trade law, trade negotiation and commodity policies in Brunei, China, Indonesia, Malaysia, New Zealand, Philippines, Singapore, Thailand and Vietnam

2. TRADE/INVESTMENT ANALYSIS

AANZFTA (2011)

Developed recommendations for the work program of the Australia-ASEAN-New Zealand Free Trade Agreement on the elimination of non-tariff barriers within the region

EXPERT ANALYST: INTERNATIONAL MARKETING STRATEGIES, UNITED SOYBEAN COUNCIL OF THE UNITED STATES

Project to analyze, benchmark comparative performance of international commodity marketing programs for United Soybean, including strategy, organization, performance of marketing by Australian commodity exporters (2009)

CONSULTANT TO NATIONAL PEAK INDUSTRY GROUPS, MAJOR AUSTRALIAN & MULTINATIONAL FIRMS

Analysis and representation on global and bilateral trade agreements, trade remedies. Data and analysis on international trade flows and barriers to exports. Advice on legal affairs, trade-taxation. Developed national industry-level programs on trade and quarantine policies.

Coordinator of the national Business Forum on the Australia-China Free Trade Agreement (2004/5).

CHIEF EXECUTIVE, AUSTRALIAN DAIRY INDUSTRY COUNCIL (1992 - 1995)

Managed the peak industry policy body (producers + processors). Implemented industry structural change including sun-setting of national support legislation, organization structures.

3. ACADEMIC**UNIVERSITY OF ADELAIDE (2010 -)**

Senior Lecturer, Masters of International Trade degree course.

UNIVERSITY OF MELBOURNE (2011 -)

Senior Lecturer, Masters of International Trade Politics and Policies degree course.

GRADUATE BUSINESS SCHOOL, UNIVERSITY OF MELBOURNE (1994 - 1996)

Associate Professor, Center for the Practice of International Trade (MBA elective courses)

4. PUBLIC SERVICE**AUSTRALIAN DEPARTMENT FOREIGN AFFAIRS AND TRADE (1975 - 1992)**

Diplomatic officer (1975), specializing in trade negotiations. Senior appointments in Brussels (Deputy Chief of Mission), Geneva (Uruguay Round negotiator), Washington (Commercial counsellor).

PUBLICATIONS (MONOGRAPHS)

"Managing the Challenges of WTO Membership: 45 Case Studies". (Cambridge University Press, 2005. Co-editor)

Second edition of "WTO and Developing Countries" (forthcoming from Cambridge University press & WTO, 2008)

"A Guide to Reading WTO Schedules" (Cambridge University Press & WTO, 2009)

“WTO: The First Ten Years” for the tenth anniversary celebrations (2005). Published by WTO/Cambridge University press.

“A Guide to WTO Dispute Settlement”. Published by Kluwer (2002)

“WTO and Developing Countries” (1998, 1999 on-line). Published by Kluwer (2000)

“Trading into the Future” (1997 and 1999 editions - on WTO website and on disc)

“WTO and Civil Society” (2000, digital publication only)

“WTO A Parliamentarians Guide” (2001, published for the Doha Ministerial Conference)

EDUCATION

Australian National University, Canberra — Master of Public Laws, 1991
University of Sydney, Sydney — B.A.(hons), 1974

BIOGRAPHICAL

Born Brisbane, Australia, 27 June 1950